



WALKING AND TALKING POINTS to Help the Sister Study While Attending or Participating In Events

The Sister Study thanks you for “helping to spread the word” about this important breast cancer study while you are walking and volunteering at breast cancer events.

We know that you won’t be able to answer every question about the Sister Study, but here are some important tips on how to effectively distribute Sister Study materials and share information about the Sister Study:

Helpful Sister Study Information

- The Sister Study is a national breast cancer study conducted by the National Institute of Environmental Health Sciences which is one of the National Institutes of Health.
- The Sister Study is looking for the causes of breast cancer by looking at how things in our homes, workplaces, and communities may affect our chances of getting breast cancer.
- The Sister Study is enrolling 50,000 women from the U.S. and Puerto Rico.
- Women are eligible who:
 - have a sister (living or deceased), related by blood, who has been diagnosed with breast cancer
 - are between the ages of 35 and 74
 - have never had breast cancer
 - live in the United States or Puerto Rico
- Call our toll free number 1-877-4SISTER (1-877-474-7837) or visit our website www.sisterstudy.org for more information about the study.

Getting Ready For the Walk

- Sister Study brochures or bookmarks, stickers and fans will be mailed to volunteers prior to event. Please **carry your fan** and give materials to other walkers and attendees.
- Place Sister Study stickers on the **back** and **front** of your T-shirt so they can easily be seen.

Handing Out Materials to Walkers

- Ask participants if they’ve heard about the Sister Study. Look for “Survivors” in a **pink** T-shirt. Ask them if they have a sister(s). Hopefully some sisters will be walking with them.
- Give them a Sister Study sticker to place on their T-shirt.
- Tell them even though they may not be eligible for the study themselves, they can help by becoming volunteers and sharing Sister Study information with women in their community. Point out the toll free number and web site address on the materials where they can get additional information and enroll.
- Always thank them for listening to you or taking info about the Sister Study.
- Let them know that they can “make a difference” and help to find the causes of breast cancer either by enrolling in the study or volunteering.

Sister Study Contact Information For Enrollment and General Information:

Sister Study Toll Free Number:
1-877-4SISTER (1-877-474-7837)

Sister Study Web Site:
www.sisterstudy.org